

MACK FAMILY
FOUNDATION

Sneaker Ball

A CHARITY EVENT

WHEN

OCTOBER 1, 2020
7:00P-8:30P

WHERE

FROM THE COMFORT OF YOUR OWN HOME!

SINGLE VIRTUAL TICKET

\$300

COUPLES VIRTUAL TICKET

\$500

INCLUDES FOOD PROVIDED BY JEFF RUBY'S STEAKHOUSE
*LOUISVILLE, CINCINNATI OR LEXINGTON LOCATION

COACH MACK AUTOGRAPHED BASKETBALL

PASSWORD PROTECTED ACCESS TO FUNDRAISER'S LIVESTREAM WEBSITE

TICKETS CAN BE PURCHASED AT
MACKFAMILYFOUNDATION.ORG

FEATURING

Virtual Interaction with Coach Mack, Cardinals Legends & Other Local Celebrities

3-course dinner provided by Jeff Ruby's Steakhouse with wine pairings

Engaging entertainment, games & trivia

Exclusive Coach Mack & Louisville Cardinals Auction Items

FOR WAYS TO SUPPORT, PLEASE CONTACT

JEFF GINN

859.992.3759

JEFF.GINN@PROLANTHROPY.NET



EVENT SPONSORSHIPS

Presenting

\$10,000

- ◇ UP TO 24 OF THE FOLLOWING SWAG BAGS DELIVERED TO YOUR DESIGNATED LOCATIONS (GROUPS ALLOWED AND CAN BE DELIVERED TO UP TO 4 LOCATIONS):
 - AUTOGRAPHED COACH MACK BASKETBALL
 - BRANDED COCKTAIL NAPKINS
 - BRANDED TABLE SIGNS
- ◇ DINNER FOR EACH GUEST PROVIDED BY JEFF RUBY'S. FOOD CAN BE PICKED UP DURING SCHEDULED TIMESLOT
- ◇ PRIVATE VIRTUAL COCKTAIL RECEPTION BEFORE THE EVENT FOR YOUR GROUP OF UP TO 24 WITH COACH MACK
 - LIVESTREAM FROM ONE YOUR LOCATIONS TO THE EVENT'S WEBSITE (PARTICIPANTS WILL RECEIVE PASSWORD PROTECTED ACCESS TO EVENT WEBSITE LIVESTREAM ON THE DATE OF THE EVENT)
- ◇ LOGO RECOGNITION ON:
 - GUEST SWAG BAG
 - EVENT PROGRAM
 - EVENT VISUALS
 - EVENT WEBSITE
 - FOUNDATION WEBSITE FOR 1 YEAR (CLICKABLE LOGO)
 - VIRTUAL EVENT BACKGROUND
 - ALL EVENT PROMOTION MATERIALS (PRINT AND DIGITAL)
- ◇ COMMERCIAL/PSA/SPEAKING OPPORTUNITY DURING LIVESTREAM
- ◇ BANNER AD ON FOUNDATION WEBSITE FOR 6 MONTHS (CLICKABLE LOGO)
- ◇ BANNER AD ON EVENT AUCTION SITE
- ◇ OPPORTUNITY TO:
 - ADD PROMOTIONAL ITEM IN GUEST SWAG BAG
 - USE FOUNDATION PARTNER LOGO ON PLATFORMS
- ◇ THANK YOU TEXT TO ALL ATTENDEES RECOGNIZING SPONSORSHIP
- ◇ THANK YOU POSTS ON ALL FOUNDATION SOCIAL MEDIA ACCOUNTS
- ◇ LOGO AND LINK ON AT LEAST ONE EMAIL BLAST TO ENTIRE FOUNDATION SUPPORTER DATABASE
- ◇ NAMED AS SPONSOR ON PR COLLATERAL

Cocktail Reception

\$8,000

- ◇ UP TO 16 OF THE FOLLOWING SWAG BAGS DELIVERED TO YOUR DESIGNATED LOCATIONS (GROUPS ALLOWED AND CAN BE DELIVERED TO UP TO 4 LOCATIONS):
 - AUTOGRAPHED COACH MACK BASKETBALL
 - BRANDED COCKTAIL NAPKINS
 - BRANDED TABLE SIGNS
- ◇ DINNER FOR EACH GUEST PROVIDED BY JEFF RUBY'S. FOOD CAN BE PICKED UP DURING SCHEDULED TIMESLOT
- ◇ PRIVATE VIRTUAL COCKTAIL RECEPTION BEFORE THE EVENT FOR YOUR GROUP OF 16 WITH COACH MACK
 - LIVESTREAM FROM ONE YOUR LOCATIONS TO THE EVENT'S WEBSITE (PARTICIPANTS WILL RECEIVE PASSWORD PROTECTED ACCESS TO EVENT WEBSITE LIVESTREAM ON THE DATE OF THE EVENT)
- ◇ LOGO RECOGNITION:
 - COURAGEOUS HEARTS AT HOME COCKTAIL NAPKINS
 - EVENT PROGRAM
 - EVENT VISUALS
 - EVENT WEBSITE
 - FOUNDATION WEBSITE FOR 1 YEAR (CLICKABLE LOGO)
 - ALL EVENT PROMOTION MATERIALS (PRINT AND DIGITAL)
- ◇ THANK YOU TEXT TO ALL ATTENDEES RECOGNIZING SPONSORSHIP
- ◇ THANK YOU POSTS ON ALL FOUNDATION SOCIAL MEDIA ACCOUNTS
- ◇ LOGO AND LINK ON AT LEAST ONE EMAIL BLAST TO ENTIRE FOUNDATION SUPPORTER DATABASE
- ◇ NAMED AS SPONSOR ON PR COLLATERAL
- ◇ RECOGNITION DURING THE INTERACTIVE GAME PORTION OF THE EVENT

STAY AT HOME SPONSORSHIPS

Platinum

\$3,000

- ◇ UP TO 8 OF THE FOLLOWING SWAG BAGS DELIVERED TO YOUR DESIGNATED LOCATIONS (DELIVERED TO UP TO 1 LOCATION):
 - AUTOGRAPHED COACH MACK BASKETBALL
 - BRANDED COCKTAIL NAPKINS
 - BRANDED TABLE SIGNS
- ◇ DINNER FOR EACH GUEST PROVIDED BY JEFF RUBY'S. FOOD CAN BE PICKED UP DURING SCHEDULED TIMESLOT
- ◇ ALL PARTICIPANTS WILL RECEIVE PASSWORD PROTECTED ACCESS TO EVENT WEBSITE LIVESTREAM ON THE DATE OF THE EVENT
- ◇ LOGO RECOGNITION:
 - EVENT VISUALS
 - EVENT WEBSITE
- ◇ NAME RECOGNITION:
 - EVENT PROGRAM
 - FOUNDATION WEBSITE

Gold

\$2,000

- ◇ UP TO 6 OF THE FOLLOWING SWAG BAGS DELIVERED TO YOUR DESIGNATED LOCATIONS (DELIVERED TO UP TO 1 LOCATION):
 - AUTOGRAPHED COACH MACK BASKETBALL
 - BRANDED COCKTAIL NAPKINS
 - BRANDED TABLE SIGNS
- ◇ DINNER FOR EACH GUEST PROVIDED BY JEFF RUBY'S. FOOD CAN BE PICKED UP DURING SCHEDULED TIMESLOT
- ◇ ALL PARTICIPANTS WILL RECEIVE PASSWORD PROTECTED ACCESS TO EVENT WEBSITE LIVESTREAM ON THE DATE OF THE EVENT
- ◇ LOGO RECOGNITION:
 - EVENT VISUALS
 - EVENT WEBSITE
- ◇ NAME RECOGNITION:
 - EVENT PROGRAM
 - FOUNDATION WEBSITE

Silver

\$1,500

- ◇ UP TO 4 OF THE FOLLOWING SWAG BAGS DELIVERED TO YOUR DESIGNATED LOCATIONS (DELIVERED TO UP TO 1 LOCATION):
 - AUTOGRAPHED COACH MACK BASKETBALL
 - BRANDED COCKTAIL NAPKINS
 - BRANDED TABLE SIGNS
- ◇ DINNER FOR EACH GUEST PROVIDED BY JEFF RUBY'S. FOOD CAN BE PICKED UP DURING SCHEDULED TIMESLOT
- ◇ ALL PARTICIPANTS WILL RECEIVE PASSWORD PROTECTED ACCESS TO EVENT WEBSITE LIVESTREAM ON THE DATE OF THE EVENT
- ◇ LOGO RECOGNITION:
 - EVENT VISUALS
 - EVENT WEBSITE
- ◇ NAME RECOGNITION:
 - EVENT PROGRAM
 - FOUNDATION WEBSITE

****Must meet copy deadlines to be included in invitations, programs or other items****



The mission of the Mack Family Foundation is to serve, inspire & help less fortunate children in Louisville.